

Highlights of IARD members' actions across Asia

The world's leading beer, wine, and spirits producers are helping to fight COVID-19. See a selection of their initiatives:

● Japan: Beam Suntory has provided **neutral alcohol** to hospitals and healthcare facilities to help meet the increasing demand for sanitizer.

● Japan: Asahi Breweries and Kirin Breweries collaborated with sake breweries to distil **24,000** liters into **1,260** liters of highly-concentrated alcohol, which they donated for use as hand sanitizer.

● China: Diageo's Shuijingfang contributed **9m yuan (\$1.3 m)** to the Wuhan Charity Foundation, and Diageo China gave a further **1m yuan (\$140,000)** to support ongoing local relief efforts.

● China: Pernod Ricard donated **2m yuan (\$280,000)** to the China Charity Federation (CCF) to establish a special fund for medical workers.

● India: Diageo will donate approximately **150,000** masks to five states' public health departments. **30 rupees' (\$400,000)** worth of health insurance has also been allocated for bartenders associated with Diageo India's in-house program.

● India: Beam Suntory partnered with the National Restaurant Association of India (NRAI) and pledged **\$150,000** to be used to provide relief to thousands of restaurant staff and their families.

● Malaysia: Carlsberg has pledged **1.5m ringgit (\$360,000)** to assist Chinese primary schools.

● Malaysia: Heineken's Tiger Beer will donate **1.5m ringgit (\$360,000)** to support Malaysian street food during the country's lockdown.

● South Korea: AB InBev's OB allocated **1 billion won (\$830,000)** to buy emergency supplies – such as masks, hand sanitizers, and personal hygiene and medical products – through its supply chain and provide the items to regions in need.

