Highlights of IARD members' actions across South America and the Caribbean

The world's leading beer, wine, and spirits producers are helping to fight COVID-19. See a selection of their initiatives:

West Indies Rum & Spirits Producers' Association (WIRSPA)* members have produced and donated hand sanitizer across the Caribbean, including **32,000** liters of 75% ethanol in the Dominican Republic, multiple 55-gallon containers in Barbados, and 10,000 liters of 95% denatured alcohol for the National Health Fund in Jamaica.

WIRSPA* members in St. Lucia and Jamaica have donated 100,000 medical masks to healthcare and other frontline workers, and provided communities and individuals with hygiene and food items worth nearly

Jamaica: Heineken's Red Stripe made radio, print, and billboard advertising spaces available for the Ministry of Health and Wellness' public education campaign.

• Puerto Rico: Bacardi has pivoted its Cataño distillery to produce more than 1.7m 10ounce bottles of hand sanitizer, in partnership with Olein Refinery.

Colombia: AB InBev's Bavaria – in partnership with Binner - is producing hand sanitizer for frontline healthcare workers, using alcohol left over from brewing no-alcohol beers.

Brazil: AB InBev produced 500,000 bottles of hand sanitizer gel, using leftover alcohol from Brahma 0.0, for hospitals in the areas that need it most, including Sao Paulo, Rio de Janeiro, and Brasilia.

🖕 Brazil: Heineken – in partnership with Unilever – is donating **270**,000 units of hand sanitizer to families in over 200 favelas of Sao Paulo.

*WIRSPA is a member of IARD's Partnership Council. WIRSPA's own members include producers across Trinidad & Tobago, Dominica, Dominican Republic, Guyana, St. Kitts, St. Lucia, St. Vincent, Suriname, Haiti, Antigua, Grenada, Jamaica, Barbados, and Belize.

